



Organising PostgresEDI

One year of running the PostgreSQL Edinburgh User Group

Jimmy Angelakos
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What is PostgresEDI?

- PostgreSQL Edinburgh User Group, since Dec 2025
- 10 meetups so far, roughly monthly
- Aim: 2 talks per evening
- All levels welcome (and people take that literally)

First things first, you need:

- A venue (preferably free)
- Your first speaker (why not ask a more experienced community member?)
- Snacks / food / refreshments
  - and to figure out the logistics of getting them there (who, how, when)
- To find a way to get the word out
- Everything else comes later (day, time, cadence, co-organisers)

The good

- Food & free venue sponsors: pgEdge, and the University of Edinburgh's Community Access to Rooms. No sponsors, no meetup
- World-class speakers: PostgreSQL Europe, PostgreSQL US, Snowflake, Percona, Redgate, Nuxt core team, University of Edinburgh researchers
- Regulars! They come back, stay for the pub, bring colleagues
- Audience mix: not just DBAs & devs
  - Students, entrepreneurs, IT professionals, Postgres users from other domains
- Speakers from outside the Postgres world → a fresh view of what we do

The hard

- 1. Finding speakers. Every month
  - Lightning talks for first-timers, dry runs before a conference CFP
- 2. Empowering co-organisers: ownership, not chores
- 3. A guaranteed free room that doesn't change every month
- 4. Attracting an audience: the people who'd benefit most haven't heard of us

Good, but hard

- Social media presence: LinkedIn, Mastodon, Bluesky, every month
- Reach out to local tech event newsletters & calendars
- SEO: postgres.scot = one address, whatever platform we're on
- Outreach where people actually are: dev Discords & Slacks
- Discussion boards are dead. Especially so on meetup.com

Thank you!



- cloomba: free hosting for Postgres community events (RSVPs, calendar, RSS)
- University of Edinburgh Community Access to Rooms: the rooms. pgEdge: the pizza
- Speakers, co-organisers & everyone who came back

postgres.scot · cloomba.com/c/postgresedi
linkedin.com/company/postgresedi
@PostgresEDI@fosstodon.org · @postgresedi.bsky.social